

Canadian Community for Dialogue and Deliberation

2009 Conference

October 22-25

Toronto, Ontario



Leading Change: How Conversations Make Stronger Communities and Healthier Democracies



Toronto Community Housing



www.c2d2.ca

About the Canadian Community for Dialogue and Deliberation (C2D2)

The Canadian Community for Dialogue and Deliberation is a Canadian not-for-profit organization that was incorporated in 2006. C2D2 is a network of individuals and organizations, across Canada, sharing the belief that dialogue and deliberation (D&D) can help build better communities, better organizations and stronger democracies.

The C2D2 initiative originated with the launch of the first-ever Canadian Conference on Dialogue and Deliberation held in Ottawa in October 2005, which brought together practitioners, researchers and citizens interested in the emerging D&D community in Canada. The success of the 2005 Conference provided driving force to the creation of C2D2 as an organization/community in the following year.

C2D2 conferences, currently held every other year with a theme(s) and focus unique to each conference, are designed to provide a medium through which the D&D community can share ideas, best practices and discuss future trends in the field. C2D2, as a community, intends to use its conferences as a tool to support the fulfillment of its mission of “enhancing the decision-making process for communities, organizations, businesses and governments through D&D, and playing a leadership role in supporting a community of practice and promoting excellence within the discipline”. As such, while individual conferences may have their respective themes/focuses and sub-objectives, they are designed to contribute toward the achievement of the overall objective.

The 2009 Conference: Leading Change: How Conversations Make Stronger Communities and Healthier Democracies

Across Canada and around the world, people are using conversation or dialogue to make their communities better places to live.

By listening to and understanding each other, people decide together on ways to solve shared problems – in their local neighbourhoods, towns and across whole countries. This is the power of dialogue in creating change!

At the 2009 Canadian Conference on Dialogue and Deliberation (C2D2), participants will learn about and actually experience ways in which conversations have made stronger communities and healthier democracies. The 2009 Conference will use large and small group sessions to help participants build knowledge, practical skills and hands-on experience in dialogue and deliberation. It will bring together community leaders, government decision-makers, practitioners, researchers, and others working for grassroots change. C2D2 is excited and proud to host the 2009 Conference with our partner, *Toronto Community Housing*.

Toronto Community Housing

Toronto Community Housing is invested in the building of healthy communities, based on the organization's values and its belief in the strength and power of community engagement. The Tenant Engagement System, focus on civic engagement, involvement of tenants in business planning, policy development and governance are all aspects that contribute to creating a healthy community and a healthier City of Toronto. Toronto Community Housing firmly believes in tenants participating in the decisions that meet the needs of the community and that build community capacity.

C2D2 and its partner Toronto Community Housing have set the following objectives for the 2009 conference

- Enhancing dialogue and deliberation skills
- Continuing to build a Canadian dialogue and deliberation community of practice – rich in diversity and inclusiveness
- Establishing and strengthening networks with community-based organizations
- Increasing civic engagement in cities
- Increasing use of dialogue and deliberation to inform policy and research, highlighting research questions and issues

What Participants Have Said.....

"J'ai beaucoup appris de la conférence et je vais voir comme intégrer le dialogue et la délibération dans mon travail de tous les jours".

- 2007 conference participant

"BRAVO! The conference was wonderful. It was very enlightening, enjoyable and productive. Expect that I will submit a letter of gratitude and benefit in the very near future."

- 2007 conference participant

"It was a wonderful, wonderful conference. You did splendidly with the organization and the arrangements. All the marvellous diversity of people present. You brought such a sparkle and joy and calmness and serenity to it at the same time as filling it up with energy and zest...It's wonderful to see so many people skilled in so many areas of dialogue come together... There were so many things to take away. Thank you ..."

- 2007 conference participant

Outcomes for the 2009 Conference that we are seeking to meet are:

- 1) A successful conference
 1. At least 400 participants from all sectors and corners of the country and beyond our borders, diverse in dialogue and deliberation perspective and experience
 2. Engaged youth, motivated to continue learning and practicing dialogue and deliberation in their lives
 3. Rich and diverse program, innovative in approach
- 2) A solid relationship between C2D2 and TCH to continue joint work
- 3) Energized and vitalized C2D2, on a sound financial footing

We are also planning on outputs including a consensus document, collection of papers, presentation materials and workshop reports, all to be archived on our website at www.c2d2.ca.

Why Your Organization Should be a Partner

In today's world, nothing is more important than communication. Dialogue and deliberation is a field of study and practice concerned with how people talk together in order to understand each other better, to transform conflict, to frame and solve problems, to plan action and to make decisions and influence how decisions are made.

The Opportunity: Sponsorship Options

Platinum Sponsor: \$25,000 +

- Logo on Sponsor Wall of Fame
- Logo on C2D2 Website
- Recognition in conference binder
- **Three free registrations**
- **Premiere recognition on all conference documents, promotional materials, etc.**
- **One free exhibitor booth**

Gold Sponsor: \$15000 - \$24,999

- Logo on Sponsor Wall of Fame
- Logo on C2D2 Website
- Recognition in conference binder
- **Two free registrations**
- **One free exhibitor booth**

Silver Sponsor: \$5000 - \$14,999

- Logo on Sponsor Wall of Fame
- Logo on C2D2 Website
- Recognition in conference binder
- **One free registration**
- **One free exhibitor booth**

Bronze Sponsor: \$1000 - \$4,999

- Logo on Sponsor Wall of Fame
- Logo on C2D2 Website
- Recognition in conference binder
- **One free registration**

How Else Can Your Organization Get Involved?

- Provide a scholarship starting at \$400 (\$375+GST=\$393.75).
- Advertise in conference booklet starting at \$262.50 (\$250 plus GST)
- Have an Exhibit starting at \$262.50 (\$250 plus GST)
- Sponsor a Speaker starting at \$300
- Sponsor a Plenary Room starting at \$400 plus GST
- Sponsor a snack or meal starting at \$5,000 plus GST
- Make an in-kind contribution

About the Partner Organizations

C2D2: Who We Are

A community of individuals and organizations dedicated to the creation and sustainability of vibrant communities, businesses, governments, not for profits and learning institutions through the good practice of dialogue, deliberation, collaborative action and decision-making processes.

Contact info

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Toronto Community Housing: Who We Are

Toronto Community Housing is the largest social housing provider in Canada and the second largest in North America. It is home to about 164,000 low and moderate-income tenants in 58,500 households, including seniors, families, singles, refugees, recent immigrants to Canada and people with special needs.

Our tenants come from diverse backgrounds. This diversity includes age, education, language, sexual orientation, mental and physical disability, religion, ethnicity and race as well as increasing diversity in lifestyles and values.

Our portfolio includes more than 360 high-rise and low-rise apartment buildings throughout the city. For more information, please visit us at:
www.torontohousing.ca!

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